



1977 – 2017: 40 Years of Installation Art

Mattress Factory Announces 2017 Urban Garden Party

PITTSBURGH, PA (May 16, 2017) – The Mattress Factory will host the 20th annual Urban Garden Party, on Friday, June 16, 2017, from 7:30 to 11 pm. Eric J. Werner will serve as Chair for the evening. The event, called "Urban Garden Party: MF40," will celebrate the museum's 40th Anniversary by taking guests back to 1977, the year the organization was founded.

As one of Pittsburgh's most highly anticipated fundraisers each year, the variety of offerings available for guests will not disappoint. In addition to culinary creations from dozens of restaurants and bars, the evening will also feature a silent auction of one-of-a-kind artwork and special performances by Balloon Artist Weird Eric, Beauty Slap, DJ Dave Zak, Kierra Darshell's Divas of Drag, LUXE Creative Resident DJ Samuel Andres, O'Ryan the O'Mazing and the Steel City Kitty Burlesque & Variety Show. The museum's galleries at 500 Sampsonia Way will also be open, with the exception of those on the second floor.

Food and drink from dozens of Pittsburgh's best bars, restaurants, and catering companies will be offered. These purveyors include: All in Good Taste Productions, Apteka, AMPD Group, Black Radish Kitchen, B52, Bar Marco, Big Burrito Group, Butcher on Butler, Butterwood Bakery, Carato Café, Coca Café, Cure, Enrico Biscotti Company, Faber Distilling Company, Gluten Free Goat Bakery, Grandpa Joe's Candy Shop, Greek Gourmet, La Prima Espresso Company, Market Square Wine and Grocery, Mediterra Bakehouse, Merchant Oyster Co, Millie's Ice Cream, Monterey Pub, Morcilla, Muddy Waters Oyster Bar, Onion Maiden, Opening Night Catering, Penn Brewery, Pennsylvania Libations, Provision Pittsburgh, Rita's Italian Ice, Studio AM, studio:dessert, The Vandal, and War Street Brewery.

VIP ticket holders are invited to a pre-party from 6 to 7:30 pm, hosted by Mattress Factory Board Member Bob Sendall. Fare will be provided by All in Good Taste Productions, and VIP ticket holders will have access to an exclusive VIP area during the Urban Garden Party from 7:30 to 11 pm, with a dedicated bar, restroom and courtyard.

General Admission tickets for Urban Garden Party: MF40 are \$95 [\$75 for MF Members]. VIP tickets are \$360 [\$310 for MF Members]. Tickets can be purchased online at mattress.org. All proceeds from the Urban Garden Party support the Mattress Factory's artist residency program, exhibitions, public programs and educational outreach.

Silent Auction

The Mattress Factory has offered an online auction, with bidding beginning May 19, 2017, and continuing throughout the party. All works are one-of-a-kind, and are from artists who have previously exhibited at the museum.

Transportation

A drop-off and pick-up Lyft, Uber + Z Trip stand will be located at the intersection of Monterey Street and Sampsonia Way.



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Complimentary valet service will be offered to VIP ticket holders until 7:30pm at 500 Sampsonia Way. General Admission ticket holders may use valet service for \$10 [cash only]. General parking and a shuttle will also be available at the Children's Museum of Pittsburgh, located at 10 Children's Way in Allegheny Commons, at no cost.

MF40 After Party

Rivers Casino will host the official "MF40" After Party. Party-goers are entitled to \$10 of Free Slot Play or Match Play, and the Casino will be offering live entertainment until 12:30am, signature cocktails and complimentary parking.

Sponsors

Generous support for the 2017 Urban Garden Party has been provided by UPMC and UPMC Health Plan; Rivers Casino; A-I Realty, Inc; AIO The Eye Surgeons; All in Good Taste Productions; Allegheny General Hospital Medical Staff; Allegheny Health Network & Highmark Blue Cross Blue Shield; CentiMark Corporation; Lisa Cibik, MD, FACS and Bernie Kobosky; First National Bank; Susan and Scott Lammie; Leech Tishman Fuscaldo & Lampl LLC; Lightwave International; Nancy and Woody Ostrow; PJ Dick; PNC; Radiant Hall; Birchmere Ventures; Carter; Clearview Federal Credit Union; Cohen & Grigsby, P.C.; Consolidated Communications; Em-Media; Giant Eagle; Henderson Brothers; Hilbish McGee Lighting Design; Larrimor's; Maher Duessel; Susan Nernberg; Schell Games; and Toshiba.

Media sponsorship of the 2017 Urban Garden Party is generously provided by WHIRL Publishing, 91.3 WYEP + 90.5 WESA, Yelp, Pittsburgh City Paper and NEXTpittsburgh.

Community Garden Party

The Mattress Factory's Community Garden Party will be held Sunday, June 18, from 1 to 5 pm. The Community Garden Party is a free daytime event celebrating the museum's neighborhood and families. All ages are welcome, and the event is open to the public. Guests will have the opportunity to interact with AIR screen-printing, the Carnegie Library of Pittsburgh, the Carnegie Science Center, Face Painting By Rikki and Workshop PGH. DJ Dave Zak will provide music.

ABOUT THE MATTRESS FACTORY

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The **Mattress Factory** is a museum of contemporary art that presents "art you can get in to" – room-sized environments, created by in-residence artists. Located in the historic Mexican War Streets neighborhood of Pittsburgh's North Side since 1977, the Mattress Factory is hailed as the best facility for installation art in the United States.

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The Mattress Factory is located at 500 Sampsonia Way, Pittsburgh PA 15212. Free parking is located at 505 Jacksonia Street. Museum hours are: Tuesday - Saturday from 10am - 5pm, Sunday from 1 - 5pm. Closed Monday. General admission: \$20. Full-time students with a valid ID and visitors ages 62+: \$15. Children 6 and under and Mattress Factory members: FREE. 15212, 15214 + 15233 Zip Code Residents: Half price admission, ID must be provided. For general information, please call 412.231.3169 or visit mattress.org.

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